

## PORTAL TRANSFORMATION

## DIGITAL EXPERIENCE & SERVICE DELIVERY PORTALS

Portals have become the primary means of engagement for business-to-business (B2B), business-to-consumer (B2C), and business-to-employee (B2E) interactions. This comes as no surprise as investments in digital experience have proven to yield significant results. High quality digital portal experiences support go-to-market activities and increase efficiency and improve governance within the enterprise.

While the benefits of digital experience portals are appealing, the existing methods and cost structures associated with traditional service delivery are less attractive. To alter this reality, technology organizations must transform the way they deliver portals and services.

## PORTAL TRANSFORMATION WITH ONIS DIGITAL ARCHITECT (ODA)

Traditional approaches and methods to user-interface design & development are time consuming and expensive. Typical operating structures require significant recurring investments in technology and domain expertise (FTE) to move at the pace of business.

Portal transformation with Onis Digital Architect (ODA) modernizes the methods and cost structures of digital experience delivery with configurable platform services.

With ODA, digital experience portals are deployed in a codeless framework of metadata-driven, reusable user interface assets. These reusable assets are configured together in a digital portal studio and managed centrally to ensure all portals are compliant with enterprise standards and up to date.

This modern approach dramatically reduces the overall cost and complexity of delivering digital portals and services by eliminating the need for expensive technologies and boutique domain expertise.

## WHAT A PARTNERSHIP WITH ONIS CAN DO FOR YOUR ORGANIZATION

ODA is a single platform to transform service operations by modernizing how digital services are designed, on-

by modernizing how digital services are designed, onboarded, consumed, monetized, and governed.

ODA reduces the cost and complexity of service delivery, digital transformation, service virtualization, cloud migration activities, and more by eliminating the recurring expenses associated with traditional service delivery and reducing time to value by productizing the digital service lifecycle.

With our unique approach, technology, and expertise, we can reduce the cost of FTE-driven IT service domains by 50-90% through productization over the life of a client partnership.

